

IMPACT

2025 ANNUAL REPORT



LITERACY
PARTNERS

Mission

Literacy Partners advances literacy two generations at a time, by supporting adults, parents, and caregivers in nurturing the literacy skills they and the children in their lives need to thrive.

Vision

We envision a world in which everyone has the literacy skills necessary to create social and economic opportunities for themselves, their children, and their communities.



Building a Future With Opportunity for All

Today, a majority of American adults can't read at a sixth-grade level. This reality has far-reaching consequences—affecting income, health, civic engagement, and opportunity. People with stronger literacy skills live longer, earn more, and are more likely to vote and participate fully in their communities.

And yet, the literacy challenge doesn't stop with adults—it's a two-generation problem.

Three out of every four low-income children are already behind in reading by third grade, and 80% never catch up.

At **Literacy Partners**, we believe the best way to predict the future is to shape it.

That's why we tackle literacy from both ends—**helping adults build their skills and empowering parents and caregivers to become literacy champions for their children**. Research shows two key predictors of a child's literacy success: 1. Having books at home and 2. Having an adult who reads with them.

Our programs do both—and they work.

Our Impact This Year

Over the past year, our students have learned to read, improved their English, and are now reading more with their children—creating powerful, lasting cycles of opportunity within their families and communities.

And the nation is taking notice:

- We received the **top honor for advancing literacy** from the **Library of Congress**.
- Our educational media won another **Emmy Award**.
- Families from **30 states and Puerto Rico** have joined our programs, and we are expanding our reach in our key regions in **New York City, Philadelphia, Nevada, and San Diego**.

Looking Ahead

With your support, we're building a future where every family—no matter their zip code—has the tools and opportunities to read, learn, and thrive. Together, we are shaping a nation where everyone can read, work, engage, and contribute.



“Our dedication to our mission is driven by one simple truth: Talent is everywhere across this country, but opportunity is not.”

With gratitude,

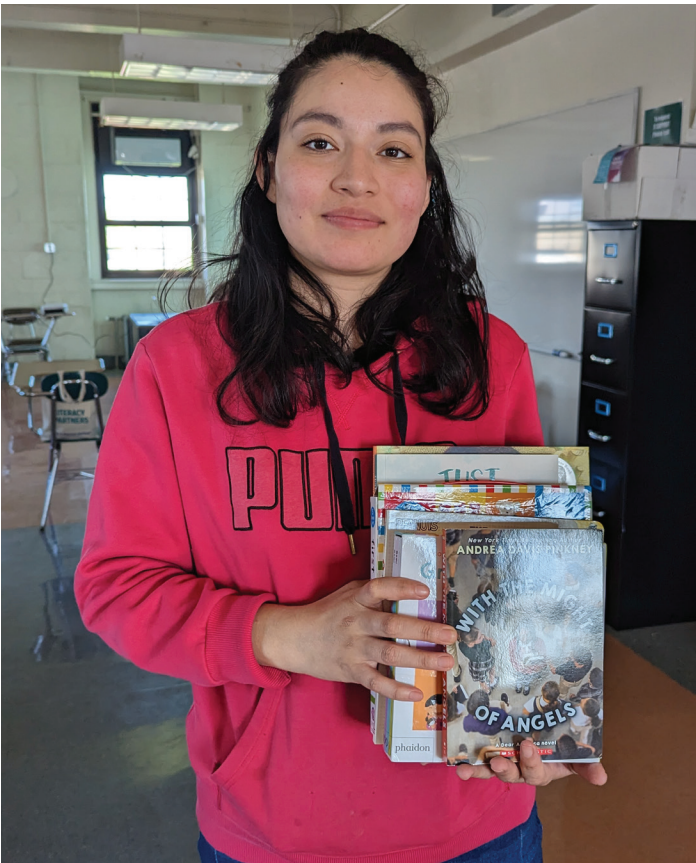
A handwritten signature in blue ink, appearing to read 'Asaf Bar-Tura'.

Asaf Bar-Tura
Chief Executive Officer



Intensive Classes That Strengthen Families

Through English language learning, reading instruction, and college and career planning, students strengthen their skills, gain confidence, and open new opportunities in the classroom, in the workplace, and at home.



Intensive Classes Overview:

Our **English for Parents** program helps parents of young children develop their English language and literacy skills, enabling them to support their child’s learning at home and participate in their child’s education.

Our **Reading for Adults** program supports adults who are beginning readers through foundational reading instruction and individualized tutoring, preparing them to continue their education in Adult Basic Education programs.

Our **Leadership in Education and Parenting** seminar series helps young parents complete their High School Equivalency diplomas and transition into college. In comparison to a similar group of parenting students not in LEAP, our students earn **five times more college credits in their first year.**

Intensive Classes Overview:

PROGRAM



English for Parents (EFP)



Reading for Adults (RFA)



Leadership in Education Parenting

STUDENTS SERVED

306

56

22

Community Workshops That Empower Parents to Champion Literacy at Home

Our workshops equip parents and caregivers with the tools, knowledge, and confidence to support their children's learning.

For English-Speaking Parents: The Power of Families

Through a five-session workshop series, parents learn practical ways to create literacy-rich home environments and strengthen early reading development using principles from the Science of Reading.

After participating, parents report reading with their children more often, for longer stretches of time, and with greater confidence. They also leave with a clearer understanding of how children learn to read and how they can support that process at home. This year, **190 parents** participated.

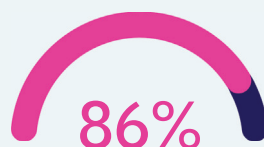
Impact:

Reading together **3–4 times per week** increased from **30% to 70%**

For Spanish-Speaking Parents: La Fuerza de Familias Latinas

Our early literacy, Science of Reading, and STEM workshops build parents' ability to support early learning, language development, and school readiness for their children. The workshops also boost the parent-child connection by providing ideas for fun activities to do at home that engage the whole family. This year, **3,817 parents** participated.

Impact:



of parents now use new literacy activities at home



more parents identify as their child's "best teacher"

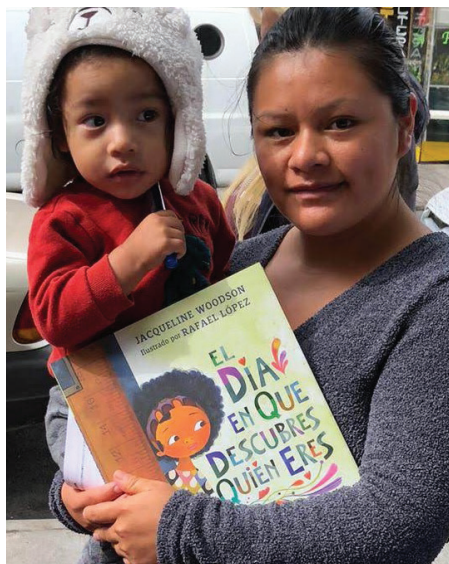
“ Literacy Partners’ program encourages reading through the connection you make with your children. In fact, it gives them that space to express themselves and get excited. It also helps with my daughter’s speech. You’re not just reading, but also giving her an experience that can be applied to her daily routine. [Natieli]

“ I believe that quality support at home is essential for our children’s improvement. Through Literacy Partners’ workshops, I’ve learned terms I didn’t know before, and now I put them into practice when I read, play, or spend quality time with my daughter. [Ixchel]



Educational Media That Reaches Families Nationwide

Our educational media strategy extends the impact of our literacy programs beyond classrooms, reaching families where they learn, play, and spend time together.



Books of Their Own

Every student enrolled in our programs receives a home library of age- and language-appropriate children's books. After receiving books and guidance, parents report reading with their children every day 50% more often — transforming daily routines into shared learning moments.

I am my daughter's first teacher at home. My daughter is happy knowing that books will arrive for her. We have a lot of fun reading together and creating magical moments of connection. [Sandra]

Broadcast Television, Video & Digital Storytelling

Our award-winning educational media brings literacy learning to millions of families across the country. Our social impact telenovela *La Fuerza de Creer: Dulce Sazón* won a Children's and Family Emmy Award and reached more than 560,000 viewers, outperforming other networks in its time slot and accounting for 15% of total TV audience share.

Finding Her Voice: Queenie's Journey



Queenie came to New York from Fujian Province in China, bringing with her a deep commitment to her family and a belief in creating the best possible future for her children. Raising three kids in Queens, she wanted to support them confidently at school and participate more fully in the community they call home.

In 2022, she learned about Literacy Partners through her daughter's school and began our English for Parents class at the Corona Library. She started as a beginner, worked her way to our intermediate level, and now takes our Reading for Adults intensive class. Every week, she builds new vocabulary, practices pronunciation, and asks thoughtful questions about grammar. Little by little, she has gained confidence speaking on the phone, writing in English, and engaging with her children's schools.

Today, Queenie is proud of how far she has come and excited for what's ahead. She hopes to continue strengthening her English, deepen her relationships with her children, and help others in her community find the resources they need to thrive. She also dreams of buying a home with her family and supporting her husband's goal of opening his own restaurant – a future she is moving toward with determination and hope.



“ You have to push yourself to learn. It is hard, but one day you will be able to speak English. **[Queenie]**





Our Volunteers Make Our Work Possible

Every year, dedicated volunteers play a vital role in helping Literacy Partners support adults, parents, and caregivers as they build brighter futures for their families. Whether working one-on-one with our students, facilitating conversation groups, or helping ship thousands of books to homes across the country, volunteers strengthen our programs and deepen our impact.

“When I got the citizenship test study guide, I brought it to the Literacy Partners class and my tutor, Miss Alice, helped me. She was there to celebrate me becoming a citizen. Miss Alice has been so supportive. [Patrick, Literacy Partners student]



In our English for Parents and Reading for Adults classes, trained volunteer tutors and speaking partners provide individualized support that builds confidence and reinforces learning beyond the classroom. This year, we introduced new self-paced training resources to help volunteers feel even more prepared in supporting emerging readers and English learners.

Volunteers also help expand access to early literacy through our Books of Their Own initiative. Corporate and community volunteer groups sort, pack, and distribute books so families can build home libraries. One corporate partner engaged more than 160 volunteers this year to help distribute over 21,000 books to families nationwide.

Our volunteers don't just give time — they share encouragement, connection, and the belief that every family can thrive through literacy. We are deeply grateful for their partnership.



2025 Gala Highlights

We welcomed hundreds of supporters, changemakers, and literacy champions at Pier Sixty in New York City for our 2025 Evening of Readings & Gala Dinner. The energy and generosity were palpable!

We raised over \$1.1M to support our life-changing literacy programs.

We were honored to celebrate an extraordinary group of individuals:

- **Erroll McDonald**
VP and Executive Editor at Alfred A. Knopf
Distinguished Leadership in Literacy Award
- **Neil deGrasse Tyson**
astrophysicist, author, and science communicator
Champion of Literacy
- **Cynthia McFadden**
award-winning anchor and correspondent
Lizzie Award
- **Bob Woodward**
noted journalist and author
Lifetime Achievement Award



The phenomenal Oprah Winfrey joined us on stage, sharing powerful words about the importance of literacy and storytelling.



Erroll McDonald, Honoree



Cynthia McFadden, Host and Honoree



Top left: Raquel & Duvo Thompson, Supporters

Top right: Patrick Brown, student speaker

Middle left: Bob Woodward, honoree and Carl Bernstein, journalist

Middle center: Lesley Stahl, Presenter and Neil deGrasse Tyson, Honoree

Middle right: Rare_Vintage Band

Bottom left: Gala Guests

Bottom right: Jean Shafiroff, Philanthropist

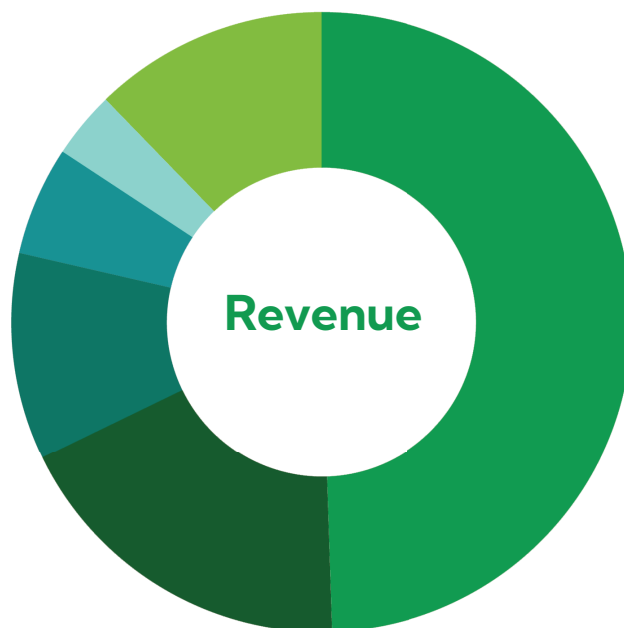


Financials

Revenue

● Government Grants	\$3,173,269
● Special Events	\$1,174,321
● Foundations & Corporations	\$692,807
● Individuals	\$363,954
● In-kind Contributions	\$222,873
● Investments & Other	\$785,663

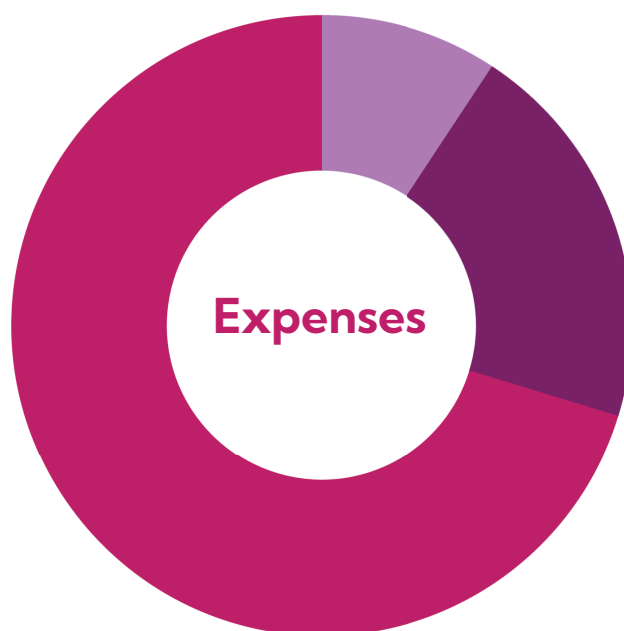
Total Revenue	\$6,412,887
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Expenses

● Programs	\$4,271,155
● Fundraising	\$1,242,012
● Administrative & Management	\$563,725

Total Expenses	\$6,076,892
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